



## **2018 Washougal Art Festival SPONSORSHIP OPPORTUNITIES**

Dear Washougal Art Lover,

The Washougal Arts and Culture Alliance is excited to host the upcoming **2018 Washougal Art Festival** in Reflection Plaza, downtown Washougal on Saturday, August 11, 2018, 9 a.m. to 4 p.m.

*A major goal of the event is to attract visitors to Washougal and provide a unique art experience for them and our local residents.* Prior years' festivals have enjoyed huge success and return on investment for both artists and sponsors.

Artist spots are highly competitive to ensure the Festival offers the very best in regional art. Just 25 exceptional professional artists will be chosen to display and sell their original work.

In addition to wonderful art displays there will be a full schedule of music and performance art and a children's art project area. Artwork donated by participating artists will also be raffled throughout the day. New this year, we will have food and drink vendors, due to audience demand.

We are currently seeking event sponsors and need your support. Although some sponsorship dollars will cover small operational costs of the event, the majority of your dollars will help us to fund public art and additional local art events in Washougal.

Please see the attached Sponsor Levels document to decide which sponsor benefits you would like to receive. **All sponsorship contributions are tax deductible.** Washougal Arts and Culture Alliance is a 501 (c) (3) organization, tax ID 81-5371531.

If you have any questions, please email us at [WashougalArts@gmail.com](mailto:WashougalArts@gmail.com). And check out our website at [www.WashougalArts.org](http://www.WashougalArts.org). As we get closer to the Festival date, you will find more information, marketing, and a preview of the participating artists.

**Thank you for supporting art in Washougal!**



**2018 Washougal Art Festival  
SPONSOR INFORMATION**

NAME:

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BUSINESS NAME:

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RECOGNIZE ME IN PROMOTIONAL MATERIALS AS:

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ADDRESS:

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EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

WEBSITE:

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SPONSORSHIP AMOUNT

\_\_\_\_\_ \$100 \_\_\_\_\_ \$250 \_\_\_\_\_ \$500 \_\_\_\_\_ \$1,000 \_\_\_\_\_ Other \_\_\_\_\_

PAYMENT METHOD

\_\_\_\_\_ Please find check enclosed.

\_\_\_\_\_ Please invoice our company for the amount listed above.

AUTHORIZED SIGNATURE & TITLE: \_\_\_\_\_

DATE: \_\_\_\_\_

Please make your tax deductible check payable to:

**Washougal Arts and Culture Alliance**

**WACA, PO Box 107**

**Washougal, WA 98671**

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## 2018 Washougal Art Festival SPONSOR LEVELS AND BENEFITS

Sponsor Benefits		BRONZE - \$100	SILVER - \$250	GOLD - \$500	PLATINUM - \$1000
WACA website	sponsor name & logo listed on WACA website for ~ 1 year	x	x	x	x
WACA website	link to sponsor website on WACA website for ~ 1 year		x	x	x
WACA enews	sponsor name & logo listed in at least 1 WACA enews	x	x	x	x
WACA enews	link to sponsor website in at least 1 WACA enews		x	x	x
WACA Facebook	Facebook posts acknowledging sponsor on our WACA FB page	1	2	3	5
Print marketing	sponsor name listed on postcard (if before printing)			x	x
@ Festival	sponsor name listed in festival program	x	x	x	x
@ Festival	sponsor announcement at festival			x	x
@ Festival	festival activity sponsorship with sponsor company banner				x
THANKS	Certificate of Appreciation	x	x	x	x
THANKS	signed limited edition poster		x	x	x

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