

# Call to Artists

The Washougal Arts and Culture Alliance (WACA) is soliciting proposals from qualified artists (or teams of artists) to provide design and implementation services for an art installation on the Campanile in Reflection Plaza, 1703 Main Street in Washougal.



The goal of the project is to add to the campanile structure a significant piece of public art that will create an inspiring focal point in the heart of our city. The artwork should reflect the history and culture of Washougal and capture the spirit of the city in the present and its aspirations for the future.

## **Background on the campanile tower**

The campanile tower stands as a symbol of Washougal's original 1882 town well and pump, located in the intersection of Main Street and Pendleton Way. The well symbolized progress for a growing community and became a favorite social gathering place.

In 1991, Washougal created a town square with a gazebo, popular water fountain, and a wooden platform "stage" at the intersection of Main Street and Pendleton Way. Then in the 2005 revitalization of downtown Washougal, the town square was given a modern redesign and a name change to Reflection Plaza. The Plaza's campanile tower stands symbolically to mark the location of Washougal's first town water pump, inviting a natural flow of community gathering. Today, Reflection Plaza serves as Washougal's central city venue for hosting community events.

We encourage artists who work in a variety of media to submit proposals. Selection of the artist(s) will be determined by the WACA Board and will be presented to the Washougal Arts Commission.

The project area includes all 4 sides of the Campanile, detailed in the attached photos and construction drawings. Work consists of design, followed by production of the artwork on-site, which shall be done under the direction of experienced artists.

Applicants must include the following materials as part of their proposal:

1. Completed Artist Waiver Form from Application Packet
2. A brief description and color illustration of the proposed art installation along with approximate dimensions.
3. An estimated budget, including time and materials, for the project.
4. A timeline for the project.

Proposals will be accepted by WACA until March 15, 2024, and the project awarded by May 15. Work is to be completed by mutual agreement with the artist, WACA, and the City of Washougal. Completion of the project is to be by the end of summer 2024.

Feel free to contact us at [WashougalArts@gmail.com](mailto:WashougalArts@gmail.com) with any questions.

We look forward to receiving your submission.



Washougal Arts and Culture Alliance

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**Photos of all 4 sides of the Campanile**

**Note:** Electrical service is available should your design require it. Contact us with any questions.

