



WASHOUGAL ARTS  
AND CULTURE ALLIANCE

## 2024 Washougal Art and Music Festival

Saturday, August 10, 2024

### Call for Artists

#### Who

Established and emerging professional visual artists working in all media.

#### What

Washougal Art Festival is a juried event that brings artists and those interested in art together in a fun festival atmosphere.

#### Where

Reflection Plaza, 1703 Main Street, Downtown Washougal, Washington

#### When

Festival: Saturday, August 10, 2024, 9:00 am – 3:00 pm

Artist set up: Saturday, August 10, 2024, 7:00 am

Entry deadline: Monday, May 6, 2024

#### Cost

There is no cost to submit an entry.

If accepted, \$75.00 fee for a 10 X 10 space.

No commission is due from artists.



### Festival Artist Benefits

- Artists can display and sell their artwork in a festive setting among attendees interested in art.
- WACA will keep the number of artists small (~27) to maximize the impact for each artist.
- Artists may gain further recognition as an artist.
- Artists will be featured on the WACA website with a link to their website or FB page. This will be up for an entire year.
- WACA will heavily promote the Washougal Art Festival through Facebook and Instagram, local advertising, and a banner at our city entrance. Press releases will be sent to regional media. The festival will be listed on community event calendars, including Portland, Vancouver, and the Columbia River Gorge.
- Artists will be supplied materials to facilitate their outreach to their customers with an invitation to the festival.

### Judging Criteria

Participation in the Washougal Art Festival is intended for professional artists actively producing and exhibiting their work to sell. Entry material will not be judged on personal tastes or preferences but on the following criteria:

- Originality/Creativity - Does the artist's work express a unique style/voice and vision?
- Craftsmanship/Use of Materials or Media - Does the artist's work show mastery over his/her medium or innovative use of materials/media?
- Professionalism – Is the artist actively producing and exhibiting work to sell in a professional manner?

### Notification

Artists will be notified of acceptance by mid-May. If accepted, you will receive a festival information sheet and details of where to send payment. Payment is due when accepted, and participation is not guaranteed until payment is received.

### Submission

- Entry deadline is Monday, May 6, 2024.
- Entries are accepted by email only.
- Send entry form and 3 photos of recent work (.jpg format, no more than 1 MB each) to Janice Ferguson at [WashougalArts@gmail.com](mailto:WashougalArts@gmail.com).

### Questions?

Email questions to Janice Ferguson at [WashougalArts@gmail.com](mailto:WashougalArts@gmail.com).



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## Artist Entry Form

Entries must be received by Monday, May 6, 2024.

NAME	
ADDRESS	
PHONE	
EMAIL	
WEBSITE	
Facebook & Instagram URL	
ARTIST STATEMENT (150 words max)	
Medium	
If accepted, will you need ELECTRICITY at the Festival?	YES NO

Submit via email by Monday, May 6, 2024 to Janice Ferguson at [WashougalArts@gmail.com](mailto:WashougalArts@gmail.com):

- this completed entry form
- three pictures of recently completed work (.jpg format, not over 1 MB each)

**THANK YOU!**