

## 2025 Washougal Arts Festival Saturday, August 9, 2025

# **Call for Artists**

#### Who

Established and emerging professional visual artists working in all media.

### What

Washougal Art Festival is a juried event that brings artists and those interested in art together in a fun festival atmosphere.

### Where

Reflection Plaza, 1703 Main Street, Downtown Washougal, Washington

### When

Festival: Saturday, August 9, 2025, 9:00 am – 3:00 pm Artist set up: Saturday, August 9, 2025, 7:00 am Entry deadline: Monday, May 12, 2025

### Cost

There is no cost to submit an entry. If accepted, \$75.00 fee for a 10 X 10 space. No commission is due from artists.



### Festival Artist Benefits

- Artists can display and sell their artwork in a festive setting.
- Artists may gain further recognition.
- Artists will be featured on the WACA website with a link to their website or FB page. This will be up for an entire year.
- WACA will heavily promote the Washougal Art Festival through Facebook and Instagram, local advertising, and a banner at our city entrance. Press releases will be sent to regional media. The festival will be listed on community event calendars, including Portland, Vancouver, and the Columbia River Gorge.
- Artists will be supplied materials to facilitate their outreach to their customers with an invitation to the festival.
- WACA will keep the number of artists small to maximize the impact for each artist. <u>Note:</u> This year the festival will have fewer artists (~20) as the new apartment building adjacent to the festival is open and construction for the town center revitalization is underway. Next year we will be able to accommodate more artists but will keep the festival more intimate than the larger festivals in the Vancouver area.

### Judging Criteria

Participation in the Washougal Art Festival is intended for professional artists actively producing and exhibiting their work to sell. Entry material will not be judged on personal tastes or preferences but on the following criteria:

- Originality/Creativity Does the artist's work express a unique style/voice and vision?
- Craftsmanship/Use of Materials or Media Does the artist's work show mastery over his/her medium or innovative use of materials/media?
- Professionalism Is the artist actively producing and exhibiting work to sell in a professional manner?

### Notification

Artists will be notified of acceptance by mid-May. If accepted, you will receive a festival information sheet and details of where to send payment. Payment is due when accepted, and participation is not guaranteed until payment is received.

### Submission

- Entry deadline is Monday, May 12, 2025.
- Entries are accepted online through the WashougalArts.org website or you can email us directly at <u>WashougalArts@gmail.com</u> for an application. Either way you will need to supply 3 photos of recent work (.jpg format)

### Questions?

Email questions to <u>WashougalArts@gmail.com</u>.